

**“Your Presentation is a Joke”** – Marshall Chiles provides **“Everything You Need to Know About Adding Humor to Your Presentations to Maximize Your Impact”**. Whether you are a professional speaker or just occasionally are asked to make a presentation, or if you just want to add humor to your conversational or written repertoire – which is guaranteed to make you more ‘likeable’, the tips and wisdom that the author passes on are. . . **ABSOLUTELY PRICELESS!** Marshall has been doing stand-up comedy for the past 15 years. He built two successful comedy festivals and three comedy clubs. He’s taught more than 100 comedy classes, performed more than 1,000 comedy shows, and produced more than 5,000 comedy shows. He received an award from YPO (the world’s largest network of CEO’s under the age of 40) and he’s the closing speaker for **Fortune Magazine’s Business Summit 2016**. Some of the take-away’s from the book include: the what and why of humor; the difference between ‘comedy’ and ‘humor’; how to write prepared humor so you can have your jokes in your pocket and let them come out organically; how to write self-deprecating jokes.